



June 2008

Israeli Construction Delegation to Baku in July

The Embassy of Israel, together with the Israel Export Institute and AZPROMO is sponsoring a trade delegation from the construction supply sector to visit Baku between 7-9 July 2008.

Due to a construction boom taking place in Azerbaijan and the country's accelerated economic development a number of Israeli construction companies have started showing increased interest toward the construction sector of Azerbaijan. Representatives of well known Israeli companies will have a variety of innovative and effective solutions and technologies to offer to Azerbaijani construction companies.

The trip will include a trade forum where each of the Israeli companies will give a short presentation to potential Azerbaijani partners. Additionally, the delegation participants will have one-on-one meetings with Azerbaijani companies and the delegation will visit a number of key construction projects in the Baku area.

For further information about meeting members of this delegation please contact Zohrab Gadirov at trade@baku.mfa.gov.il.



Azerbaijan and Israel Seek Energy Cooperation and Promoting Peace



Israel's Minister of National Infrastructure Benjamin Ben Eliezer visited Baku for the second time on 2-3 June 2008. Israeli Minister met with President of Azerbaijan Ilham Aliyev, Natig Aliyev, Minister of Industry and Energy and Rovnag Abdullayev, President of State Oil Company of Azerbaijan. During the meetings with Azerbaijani officials the sides discussed the growing bilateral cooperation between Israel and Azerbaijan, especially in the field of energy.

Minister Ben Eliezer presented Israel's plans for developing Israel's energy sector over the coming years including increasing its use of natural gas, plans for building an LNG facility and building an energy corridor, the Med Stream, between Ceyhan, Turkey and Israel. During his speech at the opening of the 15th Caspian Oil and Gas Exhibition the Minister invited Azerbaijan and others to participate in these projects. He emphasized that these infrastructure projects will benefit Israel and its neighbors and promote peace in the Middle East.

NEWS FROM ISRAEL

A Dress Rehearsal for Surgery

When vascular surgeons at Strong hospital, affiliated with the University of Rochester in New York, tracked a pain in Joyce Leopard's leg to a clogged carotid artery in her neck, they decided to simulate surgery first.

Using a state-of-the-art simulator developed by Israeli company Symbionix, they loaded a CT scan of Joyce's neck onto the device, and generated a virtual 3D image. Using this image, the surgeons then carried out a full



dress rehearsal of the operation, without a drop of blood being spilled.

“The Simulator identifies the pitfalls and problems and solves them on the machine,” said Dr. Karl Illig, chief of vascular surgery at the hospital. The actual surgery went like clockwork. “It is reassuring to the patient to know that there was good planning,” he added.

Reassuring indeed. Most of us would like to know that a surgeon performing an operation, or a doctor performing a colonoscopy for that matter, has logged in many hours of experience.



At a meeting in Madrid last September, vascular surgeons from the Imperial College, London, presented a study that showed a significant difference in psycho-motor skills between experienced interventionists in a two-day course on carotid artery stenting, before and after using the Symbionix simulator.

Source: www.israel21c.net

Israel's Leviathan takes on clean tech



In Hebrew the word leviathan roughly translates to a “whale” - and describes the great sea creature that carried the prophet Jonah in its gut for three days before coughing him up on dry land near Nineveh. In English, a leviathan means a great force.

Dr. Daniel Farb the CEO and founder of Israel's newest cleantech startup Leviathan Energy, combined the meanings from both languages: “We chose this name as a reminder of the enormous energy present in nature,” he said.

Farb, the multitasking inventor of the entire portfolio of Leviathan's technologies, is attempting to harness clean energy through a variety of technologies suited to collecting hydroelectric energy, wind energy (big and small), and ocean energy.

He recently signed a letter of intent worth about \$50 million to help generate wind and wave power in India. And is about to sign a deal with a small US-based cleantech company to install Leviathan turbines inside pipes to help generate hydroelectric power.

The interest in his company makes it almost impossible for Farb to keep up with the volume of daily inquiries - proving that the world is ready to take alternative and renewable forms of energy very seriously. With rising oil costs and the threat of Peak Oil, not to mention global warming, Leviathan's ideas are warmly welcomed in the clean technology business.

Source: www.israel21c.net

Israeli Shekel will be Fully Convertible in International Currency Markets

Following approval by CLS [Continuous Linked Settlement] Bank International in New York the shekel will become fully convertible in international currency markets and will be traded by major commercial banks along with 16 other world currencies. Following the announcement in New York, Bank of Israel Governor Stanley Fischer said that “The inclusion of the Israeli shekel as a settlement currency in CLS is a significant step in Israel's increasing integration into the global economy”.

Several countries and companies already honor the shekel, but the announcement by CLS is a symbolic act that gives an international stamp of approval to the Israeli currency, and recognizes it as one of the strongest currencies in the world.

CLS bank settles an average daily volume of more than 500,000 instructions with a gross value of \$4 trillion. CLS Bank currently provides settlement service to over 2,500 participants. Of these, 61 are CLS Bank Members, including two new Israeli members, Bank Hapoalim and Bank Leumi.

Source: www.export.gov.il



<http://baku.mfa.gov.il>

COURSES IN ISRAEL

Israel's Negev Institute for Strategies of Peace and Development will hold various international courses in different disciplines from June through September 2008. These courses will enable participants from around the world to share experiences and enrich their individual and institutional capacities. Interested persons may choose an appropriate course from the list below:

- SMEs in the Era of Globalization – Preparing SMEs for involvement in the International Trade, 3-12 August 2008
- Cooperating to Eliminate Rural Poverty, 3-12 August 2008
- New Perspectives on Conflict Resolution: the Role of Civil Society in the Promotion of Peace, 7-18 September, 2008
- The Promise and Limitations of Microfinance Institutions as a Major Tool in Developing SMEs, 8-17 September 2008

For more information please see website: <http://www.nisped.org.il/>

The 5th International Jewelry Exhibition in Israel



July 01-03, 2008
Tel Aviv Fairgrounds, Tel-Aviv

The Spirit of Jovella:

JOVELLA 2008 is the leading event of the Jewelry Industry in Israel that offers both domestic and foreign visitors fresh designs and new spirit in jewelry in an artistic mesh of ultramodern and traditional art, east and west, ancient and modern.

About 11,000 professional people of the jewelry community and buyers from the Industry visited Jovella 2007 and met representatives of the leading companies in the field. Over 160 companies participated in the exhibition and over 200 buyers and visitors from abroad visited the trade fair.

Exhibitors Profile

Jewelry manufacturers, diamond & gemstone dealers, designers, jewelry marketers and service providers from Israel & abroad.



<http://baku.mfa.gov.il>

Visitors Profile

Members of the Industry, buyers, jewelers, diamond merchants and gem dealers, designers, wholesalers, jewelry, watches & fashion stores owners, export companies and export agents.

Exhibition Website: www.jovella.com

For Further information please contact: Etty Shoshan - Exhibition Manager

Tel: +972 3 5626090 Ext. 3,

Fax: +972 3 5615463,

E-mail: etty.s@stier.co.il

Israil Biznes Dünyası (IBD) is a monthly newsletter with an emphasis on Israeli business opportunities for the Azerbaijani business community.

Israel Azerbaijan Business News (IABN) is a monthly newsletter offering information about trade developments in Azerbaijan for Israeli business leaders.

The Embassy will be happy to publicize new business offers, proposals or any related information in its newsletters free of charge. For more information, please contact the Economic and Commercial Relations Department of the Embassy of Israel in Baku, Azerbaijan at trade@baku.mfa.gov.il

Pictures are courtesy of www.israel21c.com and www.export.gov.il

Embassy of Israel online: <http://baku.mfa.gov.il>

- Consular information (forms for visiting Israel)
- Latest information about Israel-Azerbaijan events and news.
- Recent and past issues of Embassy newsletters.

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<http://www.chamber.org.il> E-mail: chamber@chamber.org.il

BUSINESS OPPORTUNITIES FROM ISRAEL

June 2008

Company Name:	Exodus Communication Ltd.
Contact Person:	Mr. Rami Nakash, CEO
Address:	16 Moshe Dayan St., P.O.B. 10295, Petach-Tikva 49002, Israel
Telephone No.:	972-3-9225588
Fax:	972-3-9222285
E-Mail:	info@exodus.co.il
Summary of offer:	Strategic Introductions and Business Development Services.
Description of Offer:	Former Emerging Markets President at PartMiner Inc. and 12 Years the Managing Director at PartMiner Israel now as CEO at Exodus Communication Ltd. offering services to local and global companies: - representation and strategic introductions in the global market , sales management and rep. services expert in buying and selling electronics components. - consulting clean tech , IT , business intelligence and hi - tech start ups + fund raising. Ready to built up strategic corporations with companies, try and learn why and how companies can benefit from Exodus's local and global professional networks.
Target Countries:	All Countries

Company Name:	KAA Assemblies
Contact Person:	Mr. Emil Kamea
Address:	POB 25113, Haifa, Israel
Telephone No.:	972-4-8200888
Fax:	972-4-8200224
E-Mail:	emil@kaa.co.il
Website:	http://www.kaa.co.il/english/pages/profile_en.htm
Year of Establishment	1990
No. of Employees:	50+
Summary of offer:	Cable Repair Service Provider
Description of Offer:	The company is looking for a person or company that has the necessary experience in the repair of cables and harnesses for medical applications.
Target Countries:	Location should be near Bangalore, India

Company Name:	OPGAL Optronics Industries Ltd.
Contact Person:	Mr. Kobi Ironi - VP & CFO
Address:	P.O. Box 462, Industrial Area 5, Karmiel 20101, Israel
Telephone No.:	972-4-9953903 ; 972-4-9953905
Fax:	972-4-9953900
E-Mail:	ironi@opgal.com
Website:	www.opgal.com
Year of Establishment:	1983
No. of Employees:	95
Summary of offer:	Company Acquisition
Description of Offer:	<p>OPGAL Optronics Industries Ltd. is looking to acquire a company that is an integrator/installer of Safety systems to detect and alert against gas and hazardous material leaks.</p> <p>The company should maintain safety and security systems and have an installation base with the Gas, Petrochemical, Oil and Firefighting industries.</p> <p>The company provides security solutions based on cameras and command and control software systems.</p>
Activity:	Safety and Security
Target Countries:	Eastern Europe, Western Europe, countries joining the EU and the US.

Company Name:	Central Shooting Range Ltd.
Contact Person:	Mr. Shahar Cohen, General Manager
Address:	2 Hakadr St., Netanya, Kenyon Hadarim, Israel
Telephone No.:	972-9-8877949 ; 972-57-2342020 ; 972-57-2340200/201
Fax:	972-9-7667374 ; 972-9-8844747
E-Mail:	info@hamitvach.co.il
Website:	www.hamitvach.co.il
Year of Establishment	2007
No. of Employees:	25
Summary of offer:	The company is looking for look for ammo 9X19.
Description of Offer:	The company wishes to buy ammo quantity 1000000-2000000.
Activity:	Schools security and shooting ranges.
Target Countries:	All Countries

Company Name:	Kavei Marom Ltd.
Contact Person:	Mr. Shay Urbach
Address:	20 Giborei Israel St. Poleg Industrial Zone, Netanya, 42504 P.O Box 8364, Israel
Telephone No.:	972-3-8355191
Fax No.:	972-3-7254914
E-Mail:	kaveimarom@kaveimarom.co.il
Website:	www.kaveimarom.com
Year of Establishment	1984



No. of Employees:	36
Summary of offer:	Electricity High Voltage projects. Supply of transformers and high voltage boards.
Description of Offer:	<p>Kavei Marom Ltd. specialized in conducting high voltage electrical works in vast and complicated projects in industrial field , public buildings, electrical infrastructures.</p> <p>Kavei Marom Ltd. has an ability and knowledge to follow projects in a planning and development stages, and until a completion and handing out to the client.</p> <p>Kavei Marom Ltd. – specialized in all fields of electrical industry, this gives us an ability to satisfy all needs of our clients.</p> <p>Planning, assembly, delivery and installation of electrical circuit boards complaint with Israeli and international standards.</p> <p>Planning, assembly, delivery of electrical systems.</p> <p>Assembly of high voltage systems.</p> <p>Alternative electrical systems, generators systems.</p>
Target Countries:	All Countries

Company Name:	Blue & White Strategic Branding Ltd.
Contact Person:	Mr. Yair Galor , CEO and founder
Address:	12 Shpinoza St., Raanana, Israel 43588
Telephone No.:	972-9-7740747; 972-52-6237280
Fax No.:	972-9-7740747
E-Mail:	ygalor@israelinfo.org
Website:	www.israelinfo.org
Year of Establishment	2004
No. of Employees:	5
Summary of offer:	Export branding strategy and patented "National Heart " packages.
Description of Offer:	<p>Blue & White Strategic Branding Ltd. has developed new model for organizations companies and states branding-DOB model.</p> <p>The company developed the national heat package as a unique tool and accessory for identification communication and promotion.</p>
Activity:	Export
Target Countries:	USA. Canada and Europe



Company Name:	D-Tect - Intelligence & Special Investigations Agency
Contact Person:	Mr. Benjamin Mazar
Address:	POBox 15553 Rishon le Zion, Israel
Telephone No.:	972-50-5501024 ; 972-3-6869885
E-Mail:	detectnow@bezeqint.net
Website:	www.detect.co.il/endex.html
Year of Establishment	1990
No. of Employees:	8
Summary of offer:	Investigation services In Israel United states and European Countries.
Description of Offer:	<p>With 20 years of experience, several thousands of complex investigation cases that have been successfully solved, the best team in the field of licensed investigators who served in Israel intelligence bureaus & special units, and with our outstanding resources, we can help your clients solve their problems.</p> <p>D-tect - Intelligence & Special Investigations Agency, strives to provide the most professional and personal service in the industry. Ready to meet the Client's needs, we offer Individualized Investigations and Use State of the Art Equipment. Our agency specializes in conducting complex investigations in Israel, Europe and United States, Undercover operations and surveillance in criminal cases, divorce cases, profile and background checks, and applies a full range of investigative services. We are sure we can obtain for you, the best possible results, of conducting investigations in Europe and other countries, and our rates are very reasonable.</p> <p>We are looking forward to hearing from you and to mutually beneficial in cooperating in the future.</p>
Potential Partner:	Law firms in Europe and USA
Activity:	Investigations & Surveillance
Target Countries:	Europe and USA

Company Name:	Hynon Ltd.
Contact Person:	Mr. Daniel Homayofar
Address:	Dovnov 27 Holon, 58804, Israel
Telephone No.:	972-77-5230623
Fax:	972-3-5585052
E-Mail:	hynonltd@gmail.com
Website:	www.Hynon.com
Year of Establishment:	2001
No. of Employees:	3
Description of Offer:	<p>The company's products are used by most of the concrete companies in Israel and exports to several countries. One of company's clients is the leader in Chemical Admixture for concrete in Israel.</p> <p>Hynon Ltd. is looking for joint venture with local company that deals whit concrete or Construction Company or other companies that concrete is the main martial used regularly in the company's activity.</p>
Activity:	Manufacturing admixture for concrete
Target Countries:	CIS Countries, Africa.



Company Name:	AllWrite Information Design
Contact Person:	Moshe Kruger
Address:	PO Box 298 Kfar Chabad
Telephone No.:	972-54-2464774
Fax:	972-57-7940068
E-Mail:	moshe.kruger@gmail.com
Website:	www.allwrite-design.com
Year of Establishment	2002
No. of Employees:	40
Summary of offer:	Export of silver jewelry
Description of Offer:	<p>Avi Soffer Designs LTD offers the handiwork of Mr. Avi Soffer, an Israeli artist, who has been creating his unique jewelry in sterling silver, gold, Pearls, and semi-precious stones for more than 30 years with emphasis on fashion, new look and innovation.</p> <p>We're looking for distributors to market our unique around the world (including catalogues and department stores)</p>
Activity:	Design, manufacturer, Exporter
Target Countries:	North America, Europe, Australia.

Company Name:	Maya – Cross Cultural Bridging
Contact Person:	Moshe Kruger
Address:	18/24 Shivtei Israel St., Netanya 42524 Israel
Telephone No.:	972-9-8333891
Fax:	972-9-8874833
E-Mail:	gili@mayacc.com
Website:	www.mayacc.com
Year of Establishment:	2004
Summary of offer:	Organizational and Business Consulting; Coaching services in a cross cultural orientation
Description of Offer:	<p>Maya equips companies and organizations that operate in the multi cultural environment with the tools necessary for realizing organizational and business goals, transforming cultural diversity and the challenges of cross-cultural operations into valuable opportunities for success.</p> <p>Maya offers training for businesspersons, public sector employees, NGOs and all those whose work demands cross-cultural communications, meetings and cooperation. Through a variety of study frameworks, Maya assists in familiarization with unknown cultures, offering tools, methods and advice for overcoming culture shock, readjusting rapidly to unfamiliar conditions and understanding new norms and values.</p>
Potential Partner:	Companies and organizations (Governmental & NGO's) that already operate or planning to expand to different markets than their source country
Activity:	Services
Target Countries:	Worldwide



Company Name:	Avi Soffer Designs
Contact Person:	Mr. Udi Habshush
Address:	6 Haroshet st., Ramat-Gan 52568 Israel
Telephone No.:	972-54-4555331
Fax:	972-77-2004400
E-Mail:	udi@soffer.co.il
Website:	www.avisoffer.com
Year of Establishment:	1984
	40
Summary of offer:	Organizational and Business Consulting; Coaching services in a cross cultural orientation
Description of Offer:	Maya equips companies and organizations that operate in the multi cultural environment with the tools necessary for realizing organizational and business goals, transforming cultural diversity and the challenges of cross-cultural operations into valuable opportunities for success.

	Maya offers training for businesspersons, public sector employees, NGOs and all those whose work demands cross-cultural communications, meetings and cooperation. Through a variety of study frameworks, Maya assists in familiarization with unknown cultures, offering tools, methods and advice for overcoming culture shock, readjusting rapidly to unfamiliar conditions and understanding new norms and values.
Potential Partner:	Companies and organizations (Governmental & NGO's) that already operate or planning to expand to different markets than their source country
Activity:	Services
Target Countries:	Worldwide

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